



# JESSE HIEMSTRA

GRAPHIC DESIGNER

## PROFESSIONAL SUMMARY

I am a multi-disciplinary graphic designer with a **Graphic Design BFA degree from Cal State Long Beach**. I have **5+ years of experience** from creating concept to final production. My main interests are packaging, Ux/UI design, branding, and various types of print design. I am known for my innovative concepts, unique or bold design, and strong desire to always do my best in every project. Overall, my goal is to continue to grow and be challenged as a graphic designer.

## KEY STRENGTHS

I am skilled at working with the **Adobe Creative Suite** (i.e. InDesign, Illustrator, After Effects, Photoshop, XD, and Lightroom). However, I am also familiar with **Figma** and **Sketch**. I am organized and have fast turnaround rates on my work.

I also have some drawing/illustration abilities. In addition, I am fluent in English and beginning in French.

## GET IN CONTACT

Home: 562-232-3081  
**Mobile: 562-299-3491**  
Jesse.Hiemstra04@gmail.com  
www.jessehiemstra.design

Instagram: @j.hiemstra\_designs  
LinkedIn: Jesse Hiemstra  
Behance: Jesse Hiemstra  
Vimeo: Jesse Hiemstra

## EXPERIENCE

### GRAPHIC DESIGN INTERN

**Long Beach Water Department (Jan. 2021 - Present)**

Responsible for assisting the Public affairs department and aid many other departments in creating graphic design material for in-house and customers. I created various water department program logos and print content.

### REMOTE GRAPHIC DESIGN INTERN

**Innovate Marketing Group (Sept. 2020 - Oct. 2020)**

Responsible for creating content and packaging designs for TikTok Business account. In addition, I created presentation decks, social media posts, photo editing, and helping to curate website content for the company.

## EDUCATION

### CAL STATE LONG BEACH

**Bachelor of Fine Arts in Graphic Design**

- Treasurer for 2020 BFA student show
- My editorial design, experimental design, and advertising design were displayed in CSULB hallways

### FULLERTON CITY COLLEGE

**Graduated Class of 2017**

**Transfer Associates Degree: Arts and Human Expression with Emphasis in Graphic Design**

- Poster design work was displayed at Graphic Design Exposition

## OTHER INTERESTS

In my free time, I like to do small ceramic projects and continue to better my creative skills of drawing, photography, and hand lettering through Skillshare. I also sing for my church praise team and I am a certified Pilates Instructor. In addition, when I have the time, I do some freelance projects on the side.